

THE CUBA PRESS ADVANCE TITLE INFORMATION



For a while, living a digital life was like being a successful swan. Dignified gliding over the lake like you understood the way the world worked, the world being hard bright stones at the bottom of the lake and you on the surface, held up.

Is our identity more of a composite than we realise?

We often think of ourselves as formed from our core values or our DNA, but in *Social Media*, Mary Macpherson explores identity as a creation of the interactions we have with others: friends, family and the wider world, and the evolving role technology now plays in this. A playful and provocative collection that drills into our social and media selves using elements from short stories, art projects and films.

SOCIAL MEDIA

MARY MACPHERSON

To be released November 2019

ISBN 978-1-98-859504-7

RRP \$25 • A5 • 60pp • Poetry

Selling points:

- First full collection by established Wellington visual artist and poet.
- Poems about modern-day life and technology's role in it, which experiment with different poetic forms.
- Endorsed by Gregory O'Brien and Janis Freegard.

“ [her poems] say a lot – beautifully and with seemingly little effort – and many of the poems have a disturbing enigmatic quality.
— Paola Bilbrough ”



Mary Macpherson is a photographer and poet. Her photography has been widely exhibited and her poetry has been published in literary journals such as *Sport* and *Landfall* and as part of the collaborative work *Millionaire's Shortbread*. She has also been published in *Etchings*, *Snorkel* and *Turbine*.



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